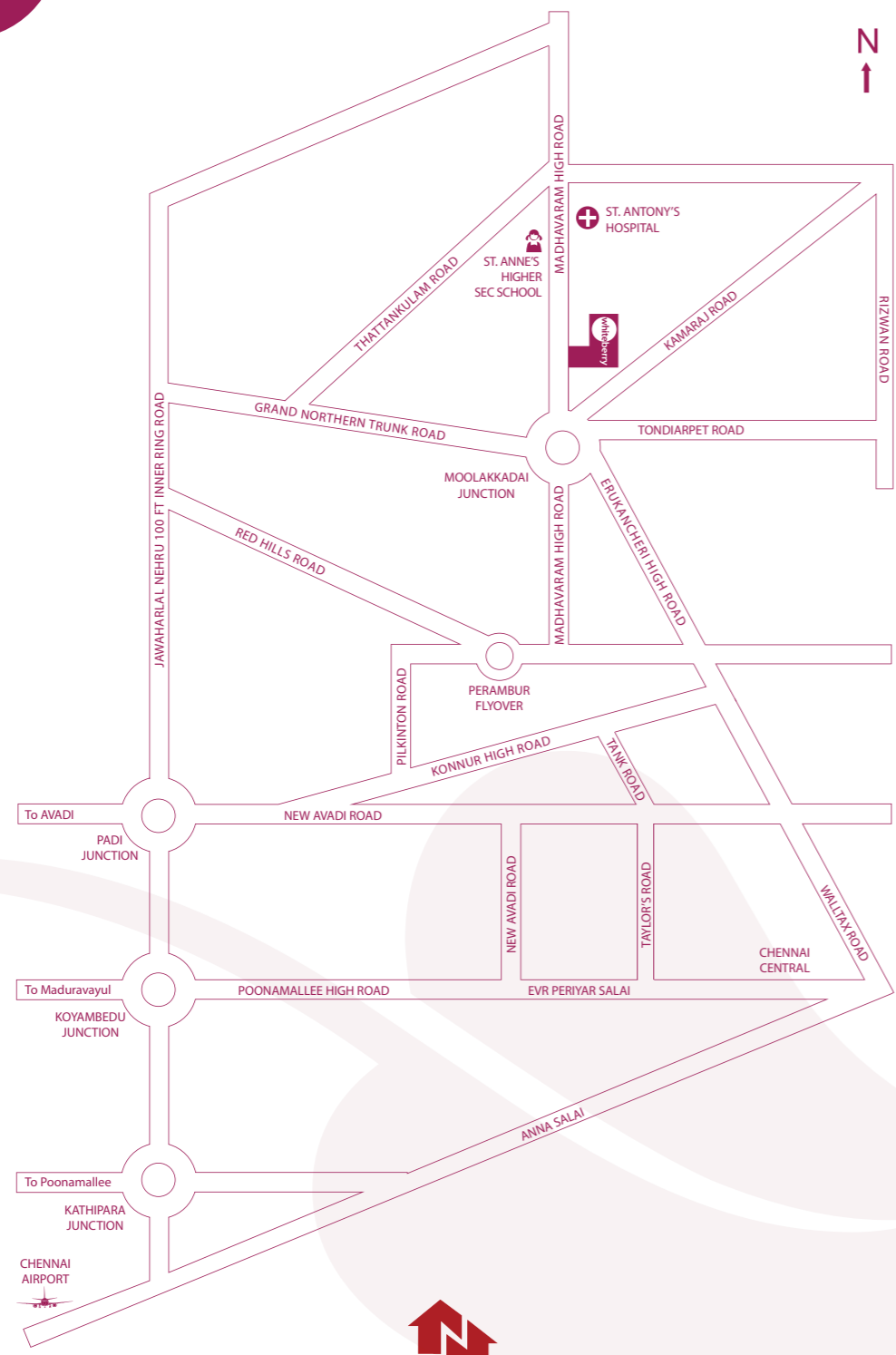


RISING UP IN MADHAVARAM



Map not to scale



PROMOTER : Aswini Apartments

NAVIN'S WHITEBERRY, New No. 70, Madhavaram High Road, Near Moolakkadai, Chennai 60.

CORPORATE OFFICE: NAVIN'S Triumph, No. 802 & 804, Anna Salai, Nandanam, Chennai 35.

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Note: Details shown in this brochure are for the purpose of illustration only. The information is subject to change without notice and will not form part of any agreement or contract.



MOVE UP TO A NEW LIFE



Everyone wants a higher quality of life. Everyone seeks a higher circle of friends. Everyone wishes for higher returns on their investment. Everyone yearns for the highest value in whatever they buy. Everyone hopes for the highest standards in the home they live in. Seldom does everyone get everything they pursue in one place. Navin's Whiteberry is that rare residential project that delivers all this and more.

Named as a tribute to the desire-worthy handheld device that provides many levels of connectivity, 'Whiteberry' is well and truly located in one of the most connected zones in the city of Chennai. Nestled in Madhavaram High Road, near Moolakkadai Junction, Whiteberry is a classy white 12-storey abode offering multi storeys of luxurious lifestyle to 224 fortunate families.



UPGRADE TO A NICE LOCALE



A high quality lifestyle is all about living in spacious environs, breathing clean air, drinking clear water, enjoying the good life and staying at an accessible distance from the heart of the city. By virtue of being an upmarket residence in Madhavaram High Road, near Moolakkadai Junction, Navin's Whiteberry is a mere 30 minute drive away from Kilpauk, Mint & Central Station.

With the bustling Perambur located just 1 km to the South, the project also enjoys easy access to the Inner Ring Road, Ayanavaram, Purasaiwakkam, George Town, Egmore and Harbour. The soon-to-be-inaugurated 23-acre ornamental garden is in proximity to Moolakkadai along with some very fine hospitals, educational institutions, banks, shopping complexes and places of worship.



LIVE IT UP IN OUR UPARTMENTS



Navin's Whiteberry is the tallest Multi Storey edifice in this part of Chennai. To make the living experience even sweeter, we've created new concept homes for you called "Upartments". An Upartment is an upmarket apartment built to deliver the highs of optimal space utilization, top notch design, quality construction, irresistible comforts, superior lifestyle, and easy access to the city.

Stacked up over two majestic towers bridged to form a unique H-shaped structure, the 224 upartments at Whiteberry are distributed over 12 floors of contemporariness. Thoughtfully conceived to deliver just-the-right natural lighting and ventilation, the 2 & 3 BHK Homes ranging from 1056 sq ft to 1480 sq ft, provide all the privacy the residents need, to lead a privileged life.



SCALE UP YOUR DREAMS

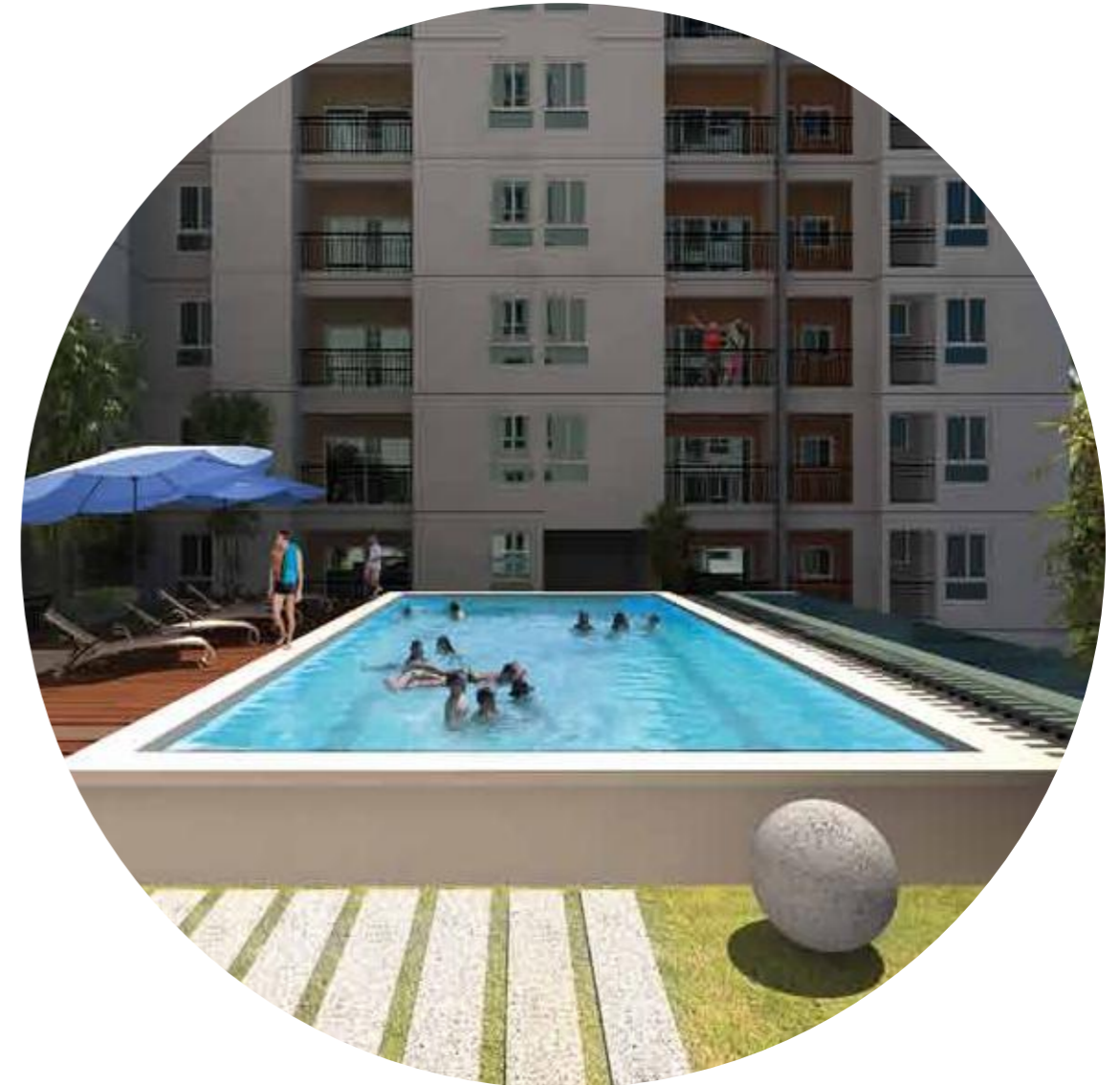


Designed in adherence to stringent construction standards with a sharp eye on functional aesthetics, Navin's Whiteberry delivers absolute peace-of-mind, in homes that speak of quality. The unique H-shaped architecture ensures breathtaking sky views, and the 8 automatic elevators facilitate easy entry and exit at the stilt level.

Landscaping has been meticulously carried out at the podium level to avoid interference with vehicular movement. We've put the 'art' in the apartments by breathing elegance into the spatial design. The grand entrance arch and the pergolas only add to the aesthetics. Even the home sizes have been pre-configured to raise your standard of living by several notches.



COZY UP IN COMFORT



Is it possible to live inside the city in a tranquil area with all the comforts of a gated community? Whiteberry manages this beautifully by packing pampering luxuries in 2.4 acres of lushness. The soothing swimming pool with its azure waters is just the start. The air conditioned gymnasium within the complex lets you sculpt your body when you want.

The delightful indoor games room could be your perfect release when boredom strikes. The nifty children's play area could act as a veritable magnet for the little ones. The multi-purpose hall could double up as the venue for your functions and get togethers. The enchanting terrace party space could serve as that hangout for your all night revelry. In short: life is one big party, out here.



FEEL THE APPRECIATION



Your home at Whiteberry won't just get you compliments. It will also be a property that will earn your hard earned money, significant appreciation. Because Moolakkadai Junction very much within Chennai and as you might already know, it's in the neighborhood of business districts such as Perambur, Kilpauk, Anna Nagar, George Town & Sowcarpet.

What's more, Chennai Metro Rail is undertaking a project study to establish links between Moolakkadai - Perambur - Kilpauk - Thousand Lights - Mylapore - Thiruvanmiyur and Moolakkadai - RedHills - Kilpauk - Mogappair - Thirumangalam. Considering these developments, owning an apartment at Whiteberry is indeed a smart idea.



BUILT UP FOR HAPPINESS



Whiteberry is a landmark project from Navin's, a renowned homemaker with an enviable track record - spanning over two decades - in building exquisite living spaces, delivering over 100 projects on time, as per approved plan. A company synonymous with exacting standards, exemplary quality, extraordinary trust and exceptional care, Navin's: has been bestowed with 5 CIDC Awards for the 'Best Professionally Managed Company' & 'Best Projects'; is a 6-time winner of the

'Best Builder' Award from Builder's Association of India (BAI) and has won the coveted Gold Award at the International Quality Summit at New York. The founder of Navin's, Dr. Kumar, is a recipient of the Eminent Fellowship at the Royal Institution of Chartered Surveyors (FRICS), London. Little wonder then that Navin's has effortlessly managed to develop 2 million square feet of quality real estate projects and put a smile on the face of thousands of home buyers.



UPLIFTING DETAILS

SPECIFICATIONS

- Structure:** RCC framed structure
- Walls:** Cement blocks (Hollow/Solid blocks)
- Doors:** Main Door in teak wood frame with flush door shutters and other doors in country wood frame with flush type shutters. Toilet doors with polymer shutters
- Windows:** UPVC framed windows
- Toilet:** Ceramic tiles flooring and dadoing with good quality sanitary fittings
- Flooring:** Vitrified tile flooring inside the flat | Anti skid ceramic flooring in balconies and toilets
- Electricity:** Three phase electric supply and A/C points in all bedrooms
- Finishing:** Walls with putty to take emulsion paint and ceiling plastered suitably to take cement paint | Main door - varnish sealer finish | Other doors - enamel paint
- Outer Walls:** Exterior emulsion
- Water Supply:** Bore / open well for tapping ground water | Sump to store water with arrangements for pumping water to overhead tank | Lines run from these tanks to each flat
- Elevators:** 13 & 8 passenger lifts of reputed make

SCHEDULE OF PAYMENTS

ON BOOKING	20 %
WITHIN 30 DAYS OF BOOKING	30 %
AT FOUNDATION STAGE	15 %
ON COMPLETION OF RESPECTIVE ROOF SLAB	15 %
ON COMPLETION OF INTERNAL PLASTERING	15 %
BEFORE HANDING OVER	5 %

EXTRA EXPENSES

- Registration charges
- Legal fees, documentation charges and incidental expenses
- Sales Tax / VAT, Service Tax & GST
- Infrastructure charges
- Service connection charges, fees, deposits and incidental expenses for electricity, water supply, sewage treatment plant etc.,
- Maintenance charges
- Corpus fund

STEP UP TO A NEW HIGH

NAVIN'S WHITEBERRY OFFERS EVERYTHING TO LEAD THE HIGH LIFE. HERE'S WHAT YOU CAN EXPECT:

FEATURES: 224 UPARTMENTS | 2 Towers in unique H-shaped design | Stilt + 12 Floors | 2.4 Acres | 2 & 3 BHK | 1056 to 1480 sq ft | Grand Entrance Arch | Security Cabin | Security Intercom | Street Lighting | Fire Fighting System | Driver's Toilets | Power Backup for Common Areas and Essential Home Points | Water Supply Arrangements | Lightning Arrester | Ample Car Parking | Strict Adherence to Approved Plans

AMENITIES: Modern Air-conditioned Gymnasium | Tensile-Roof Corridor | Games Room | Party Terrace on the 10th floor | Podium Landscaping | Swimming Pool at Podium Level | Children's Play Area | Multi-Purpose Hall on the 9th floor

KEY LOCATIONS WITHIN 2 KMS: Educational Institutions - Don Bosco School, St. Thomas Group of Schools, Padma Prakash Matriculation School, St. Ann's Matric Higher Secondary School & Agarsen College | **Departmental Stores** - Spencer's Daily (adjacent to Whiteberry) & many more in the vicinity | **Hospitals:** St. Anthony's Hospital & Murari Hospital

CONNECTIVITY: Perambur Flyover 2.5 Kms - Kilpauk 6.2 Kms - Sowcarpet 6.5 Kms - Chennai Central 7 Kms Harbour 8 Kms - Marina 10 Kms - Anna Flyover 11 Kms